



SLIDEGENIUS

**Multimedia Tricks:
3 Ways to Add More Life to Your Prezi**



We're living the in the Age of Multimedia

In our hyperactive and fast-paced environment, presenting information through text isn't enough. We all want to see ideas play out through engaging visuals.



Instagram

Every single day, an average of 60 million photos are uploaded to Instagram .



Facebook

On Facebook, the number is even greater- users are said to post at least 350 million photos daily.



YouTube

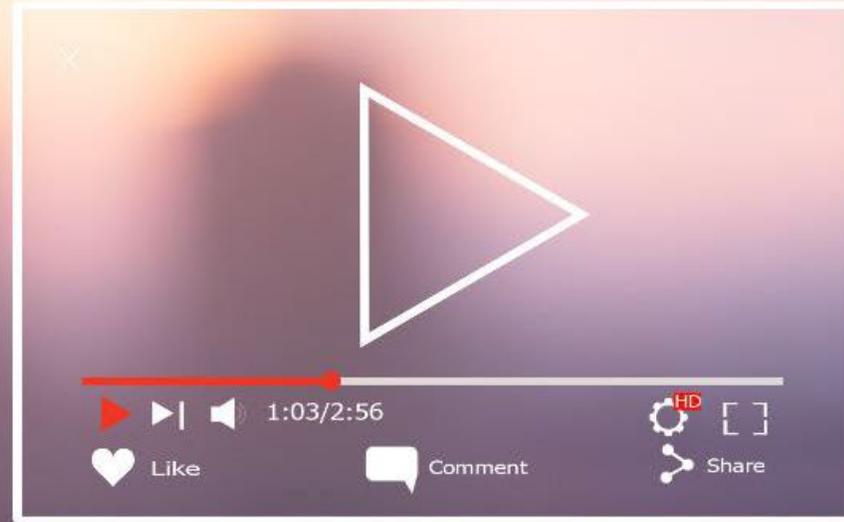
Meanwhile, on YouTube, 100 hours of videos are uploaded every minute.

PRESENTATIONS ARE FOCUSED ON TEXT



Punctuated with still images that **highlight points every now and then.**

MULTIMEDIA PRESENTATIONS ARE DIFFERENT



Through the use video clips, animation, sound effects, and interactivity, multimedia presentations can give the audience a **better visual experience.**

MULTIMEDIA PRESENTATIONS ARE DIFFERENT



Because of its dynamic zooming animation, **Prezi is already an effective tool for multimedia presentations.** However, there are still other multimedia tricks you can try.

MULTIMEDIA TRICKS: 3 WAYS TO ADD MORE LIFE TO YOUR PREZI

WE'RE LIVING IN THE AGE OF MULTIMEDIA



Fade-in

A fade-in effect will add to the dimensional look that the zooming animation already gives .



Audio

To give your audience a full multimedia experience, you can also add sound clips to your Prezi.



Video

To complete your multimedia presentation, you can insert short video clips to your Prezi.

FADE-IN



With this technique, you can animate items within a frame to fade as you move along the path.

To Start

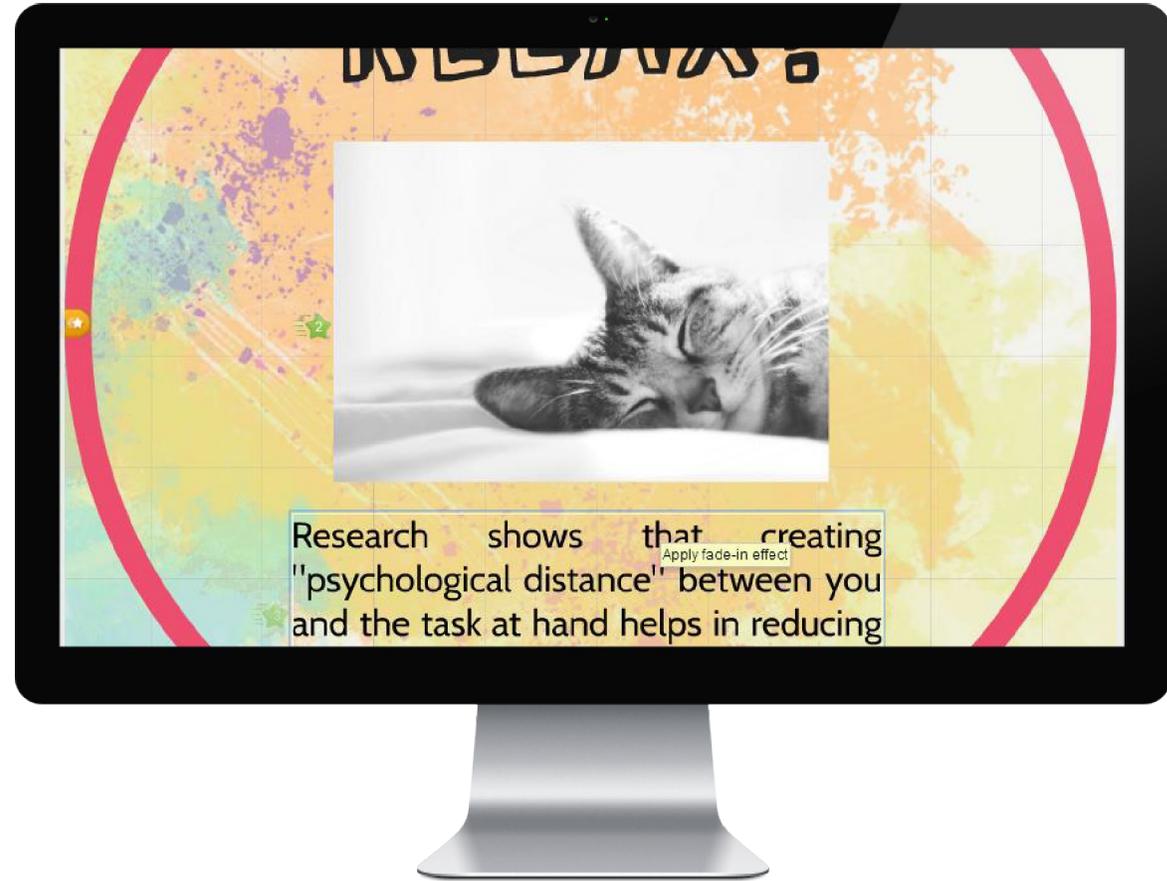
Click on 'Edit Path' at the bottom of the left sidebar.

Once in Path Mode, choose the frame you want to animate and click on the star.



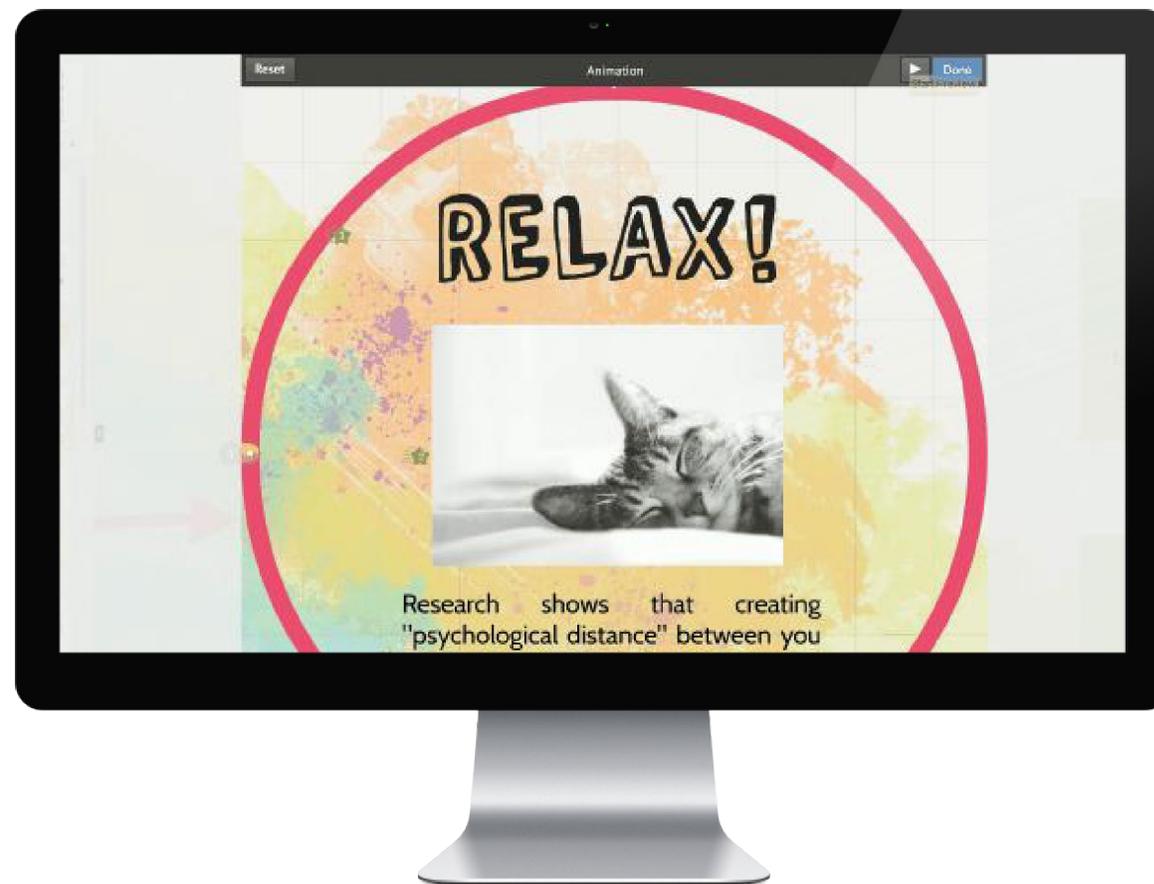
Animation Wizard

Once the Animation Wizard appears, just select the items in the progression you'd like to appear.

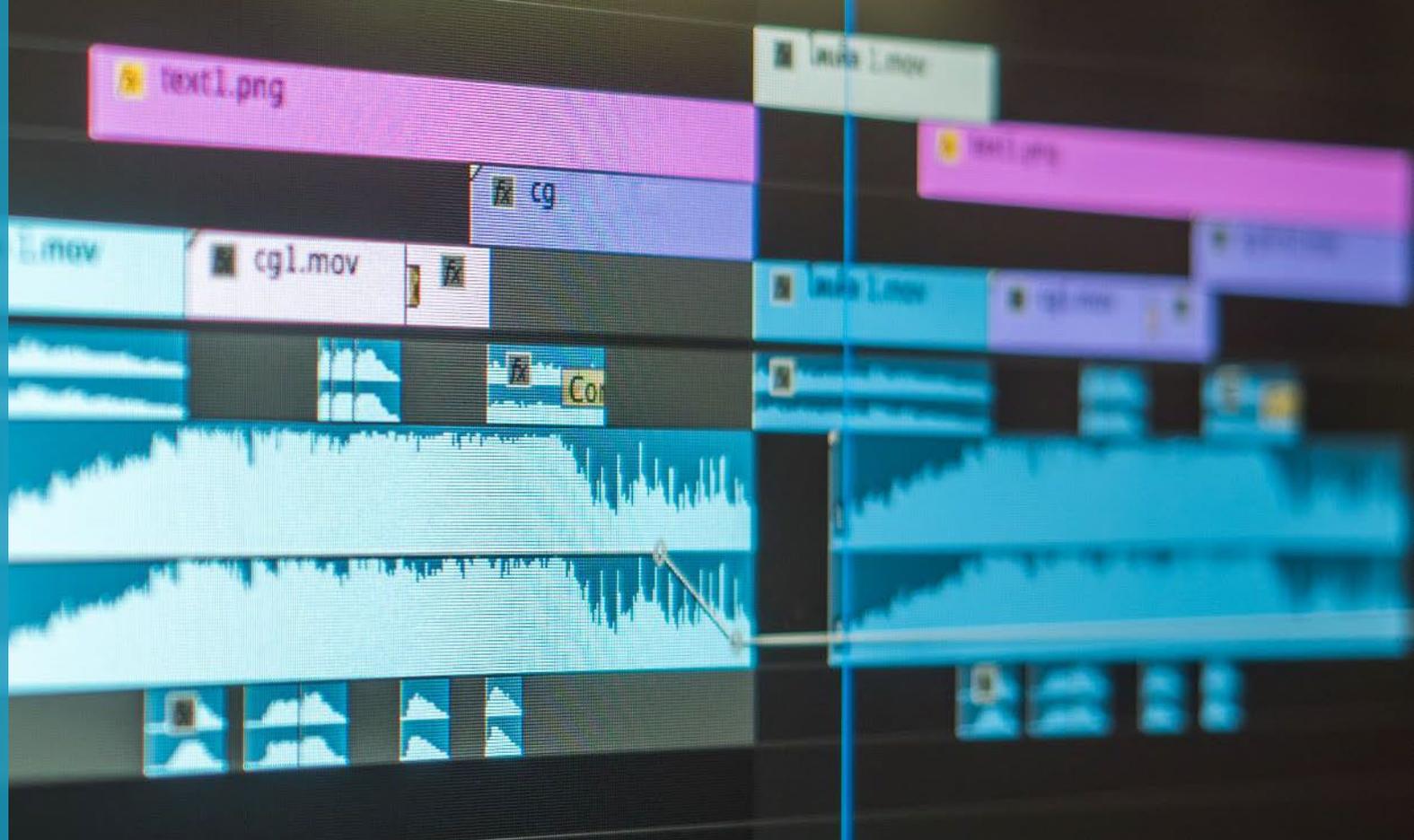


Preview

To preview the fade-in effect, click on the Play symbol above.



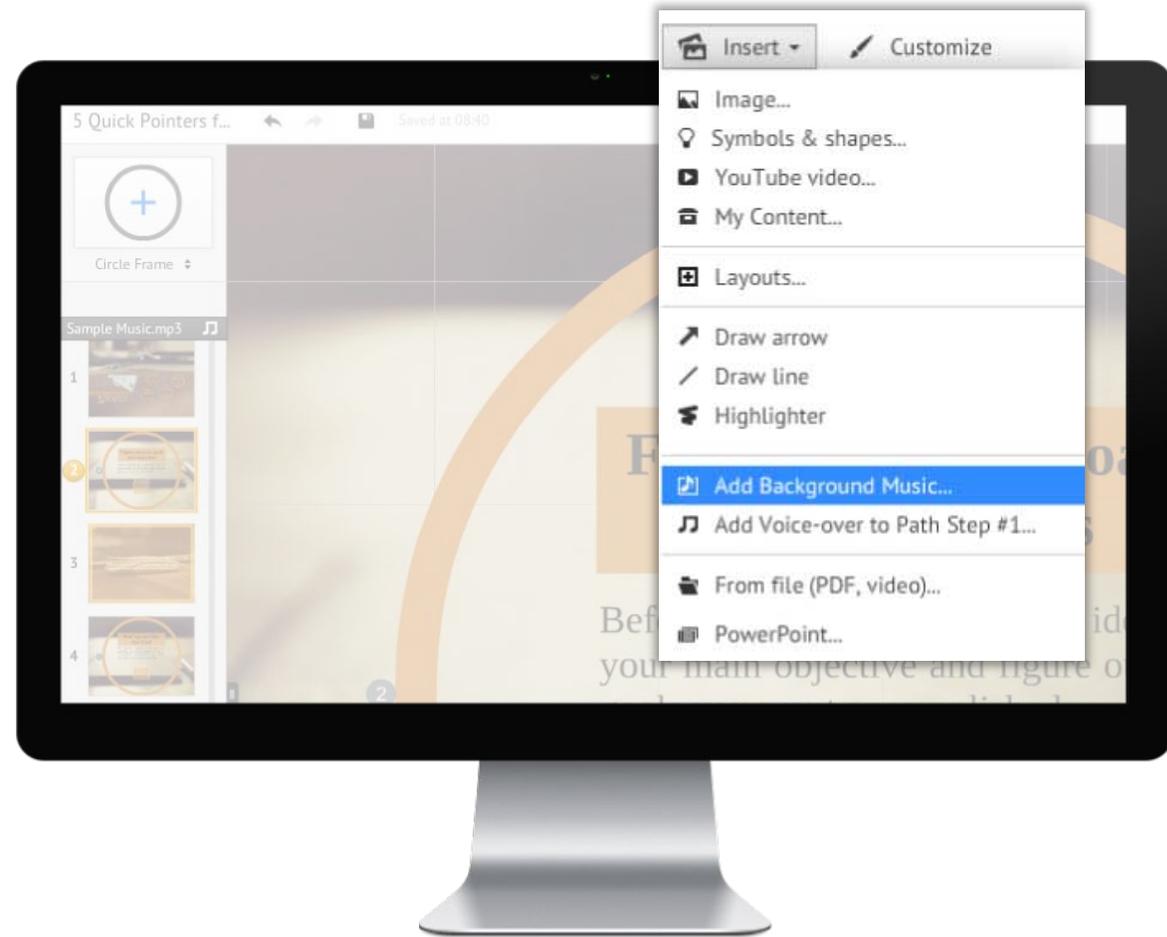
AUDIO



You can choose to add a background track which will play on loop as you deliver your presentation.

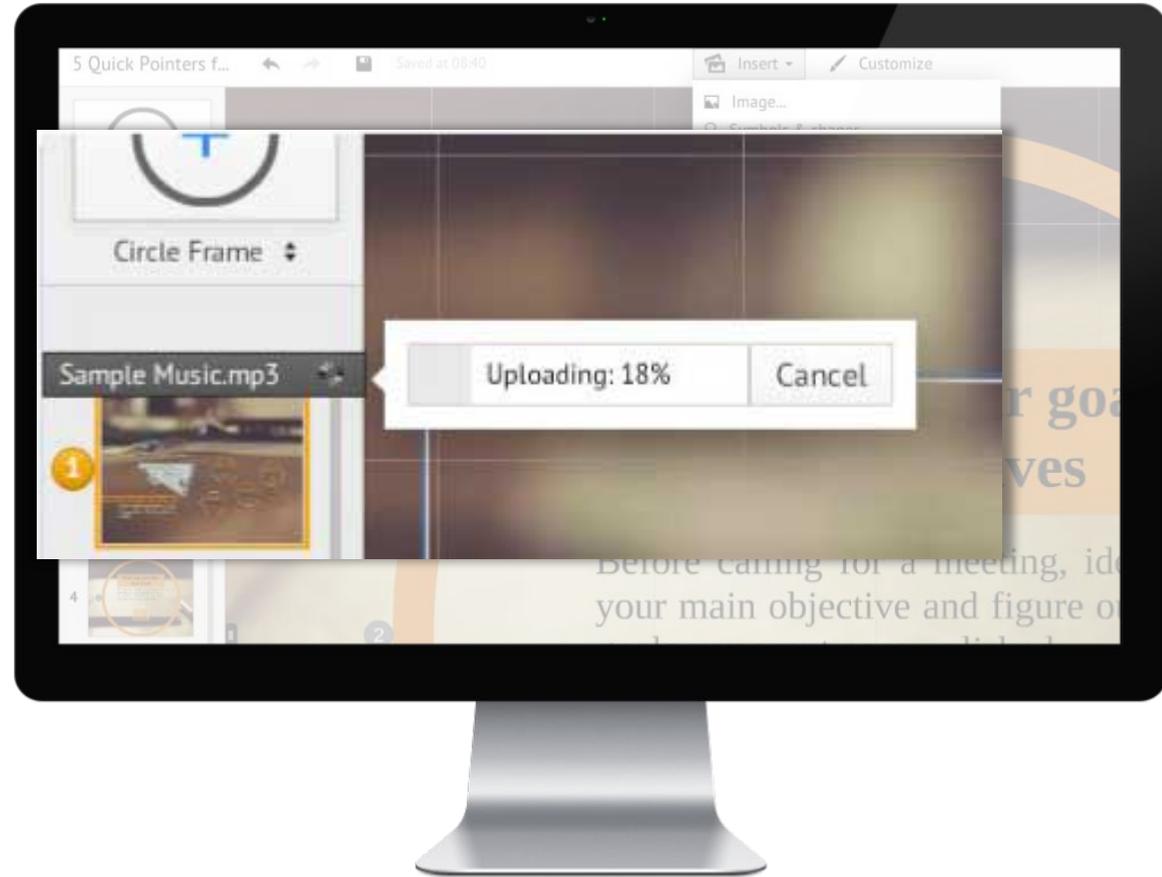
To Start

Click on **Insert** from the
top menu and choose
'Add Background Music'.



Automatic Upload

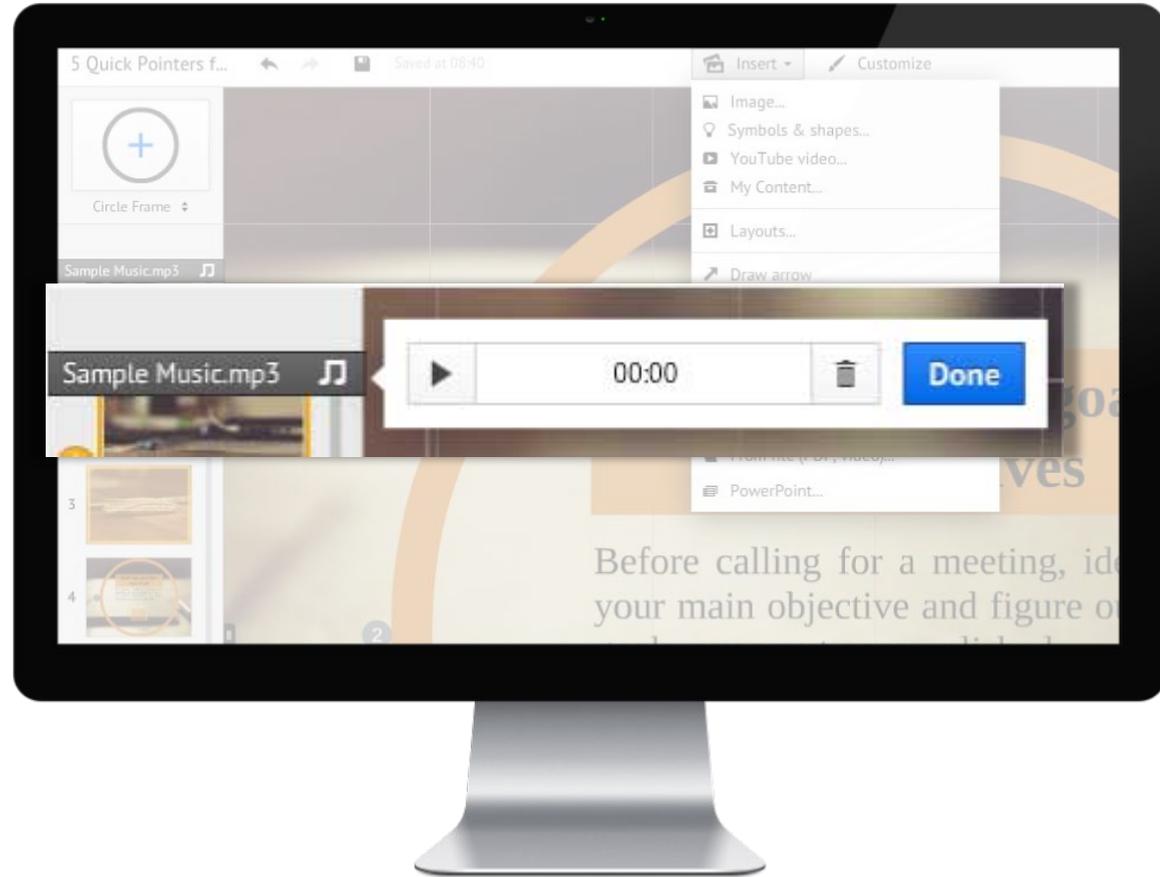
Once you've selected the file
you want, Prezi will start to
upload the audio.



Preview the Track

With the upload completed, you can **click on the play symbol** to preview the track.

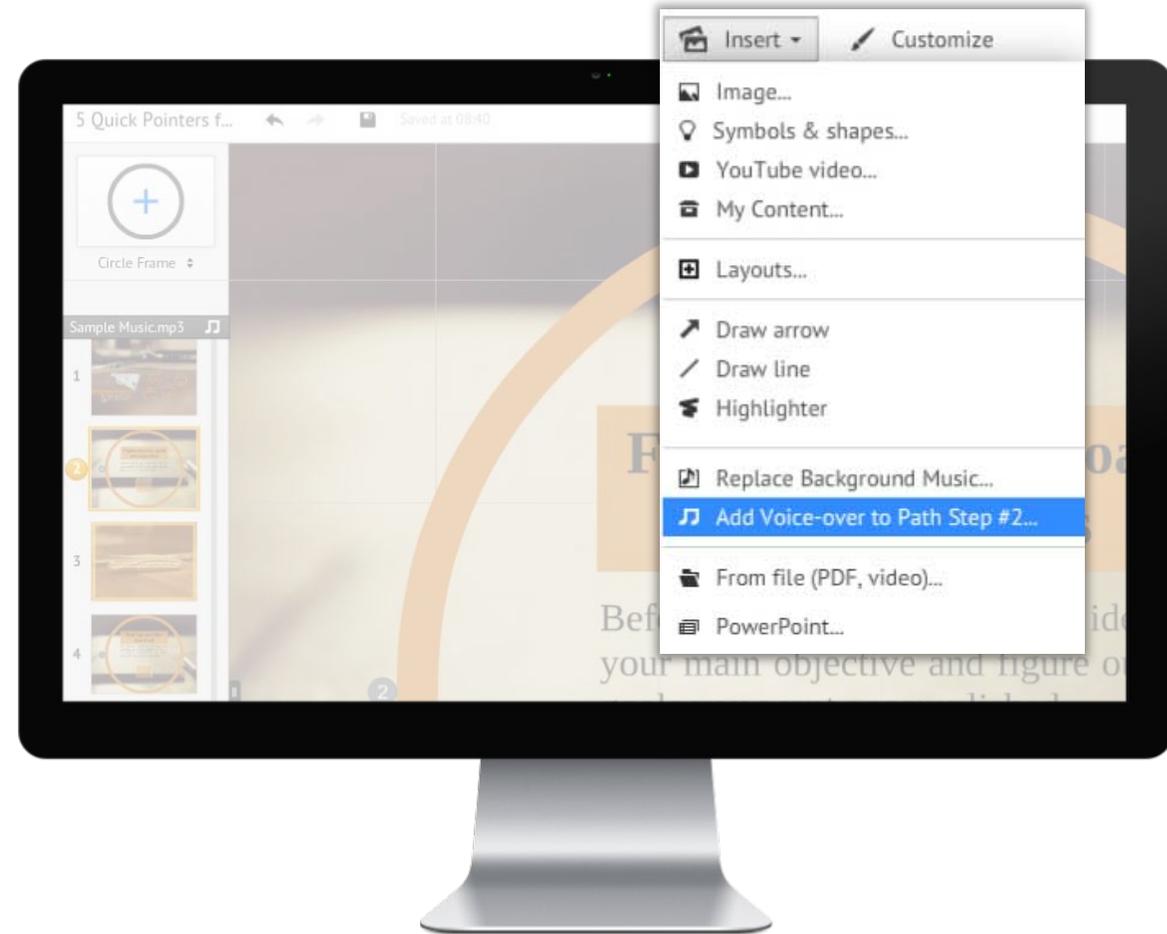
To delete track, just choose the **Trash icon**.



Adding a Voice Over

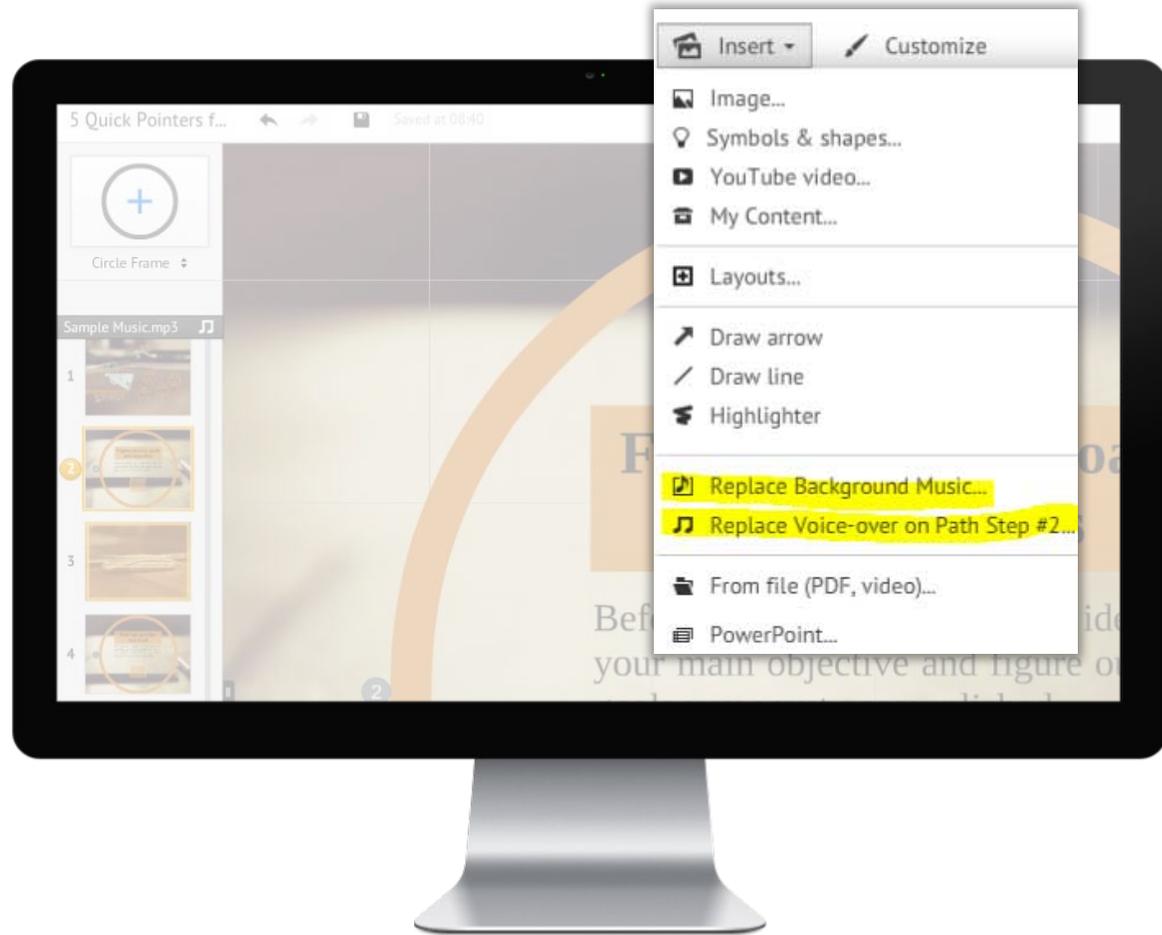
You're planning to share your Prezi online, you can also add **voiceovers** that will play as viewers move along the path you defined.

Select the **path step or frame** you want from the left sidebar, then **click on Insert** from the top menu.



Replacing the Sound File

If there's anything you want to change, you can easily replace any of the sound files via the Insert option.



Supported Files

Keep in mind that there's only a handful
of audio file formats you can upload.



Currently, Prezi
supports the following:

MP3

WMA

OGG

M4A

WAV

AAC

MP4

FLAC

3GP

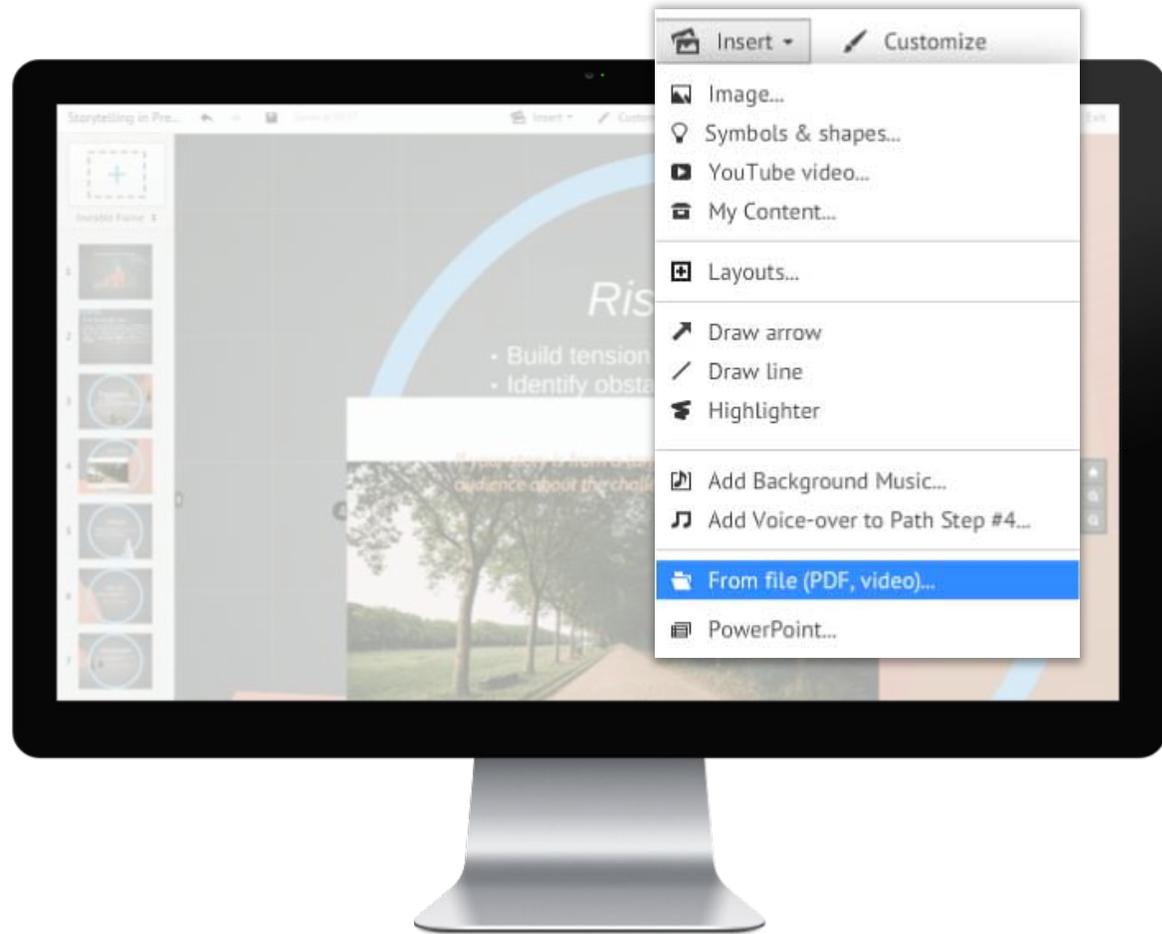
VIDEO



You can decide to upload a file from your computer
or embed a video from YouTube.

To Start

Click on **Insert** from the
top menu and choose
'Add Background Music'.



SUPPORTED FILES



You can upload
videos in any of the
following format:

FLV

MP4

F4V

MPG

WMV

M4V

MPEG

MOV

3GP

Move and Resize

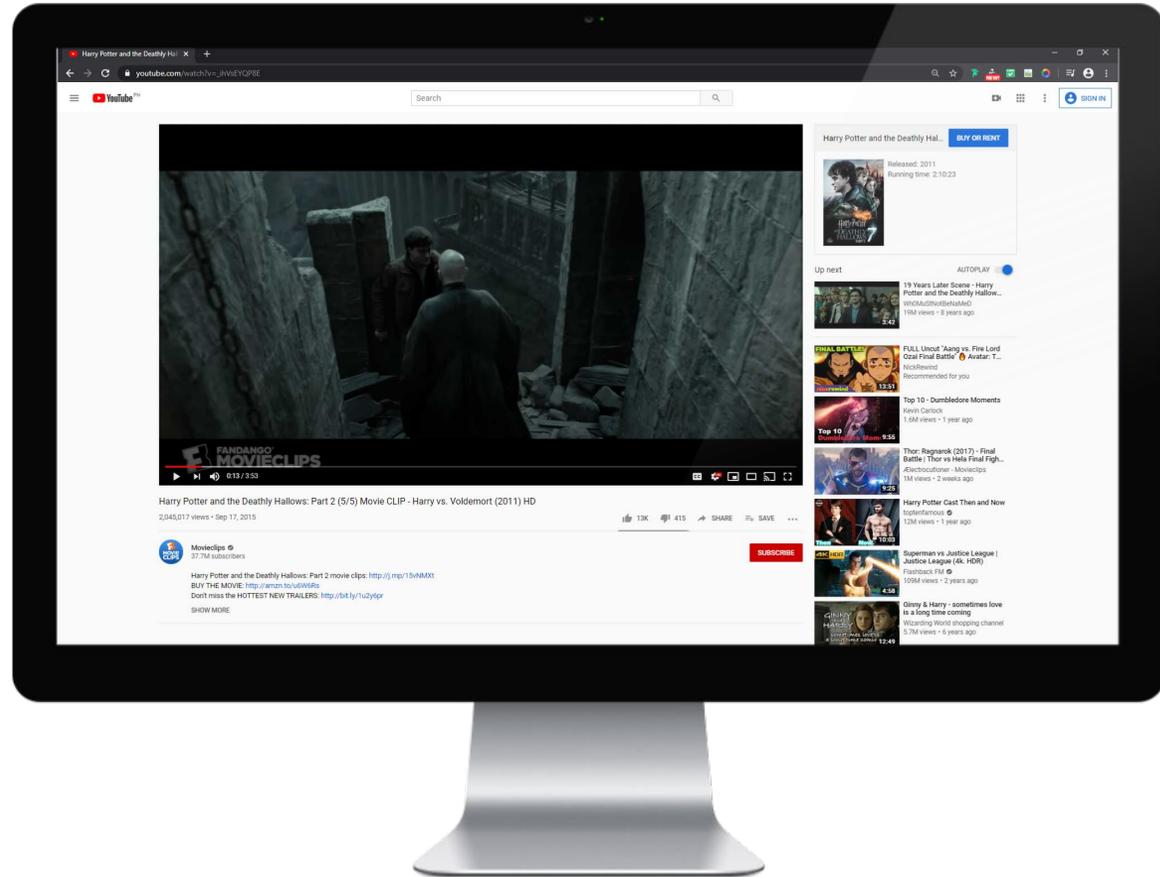
Once the upload is done, you can now move and resize the video using the **transition tool**.



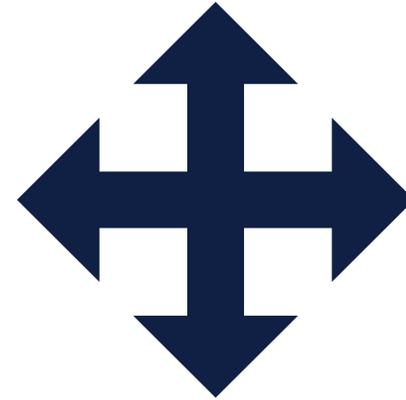
Move and Resize

To embed from YouTube, make sure you have the video prepared in another tab. Head to the **Insert** option once again and choose **'YouTube Video.'**

A pop-up box will appear where you'll have to paste the **YouTube link.**



MOVE AND RESIZE



You can then use the transition tool to
make size adjustments and move your video around.



MOVE AND RESIZE



T t l

Be sure to add attribution using the text tool, either in the same frame or at the end of your Prezi.



THERE YOU HAVE IT!



It's not hard to come up with unique multimedia presentations, especially with a flexible tool like Prezi.

Give your presentations more life than before using these 3 multimedia tricks.





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